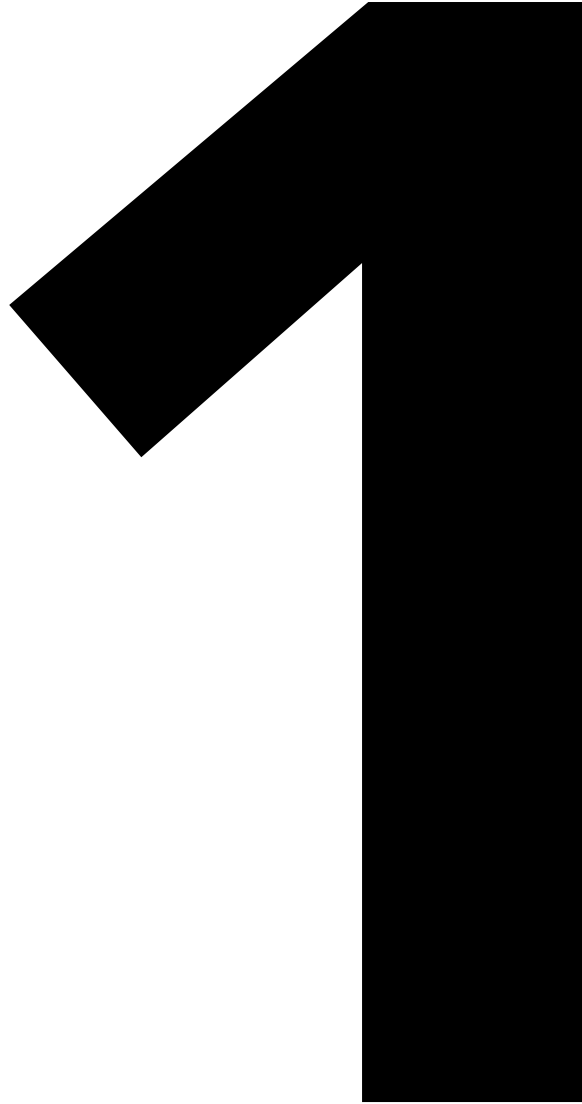




At the heart of the image



Nikon 1 J2
New



Nikon 1 J1



Nikon 1 V1



DON'T MISS THE SPECIAL MOMENTS IN A MOMENT

THE NIKON 1 IS A CAMERA
THAT LETS YOU MORE FLEXIBLY MANIPULATE BOTH
"LIGHT" AND "TIME".

THIS NEW IMAGE TAKING EXPERIENCE OPERATES BETWEEN
THE BOUNDARIES OF STILL AND
MOVING IMAGES TO HELP YOU
REDUCE "MISSED SHOTS" BY GIVING
YOU A GREAT SELECTION OF
MOMENTS TO CHOOSE FROM.

THE NIKON 1 IS
MORE THAN A
DIGITAL CAMERA.
IT IS A DIGITAL IMAGING SYSTEM.
THIS IS WHERE THE FUTURE OF
PHOTOGRAPHY AND
COMMUNICATION BEGINS.

Nikon 1

The Nikon 1 camera system received the
"red dot: best of the best" award in the Entertainment
Technology and Cameras category of the
"red dot award: product design 2012."



Creative expressions
with delightful ease.

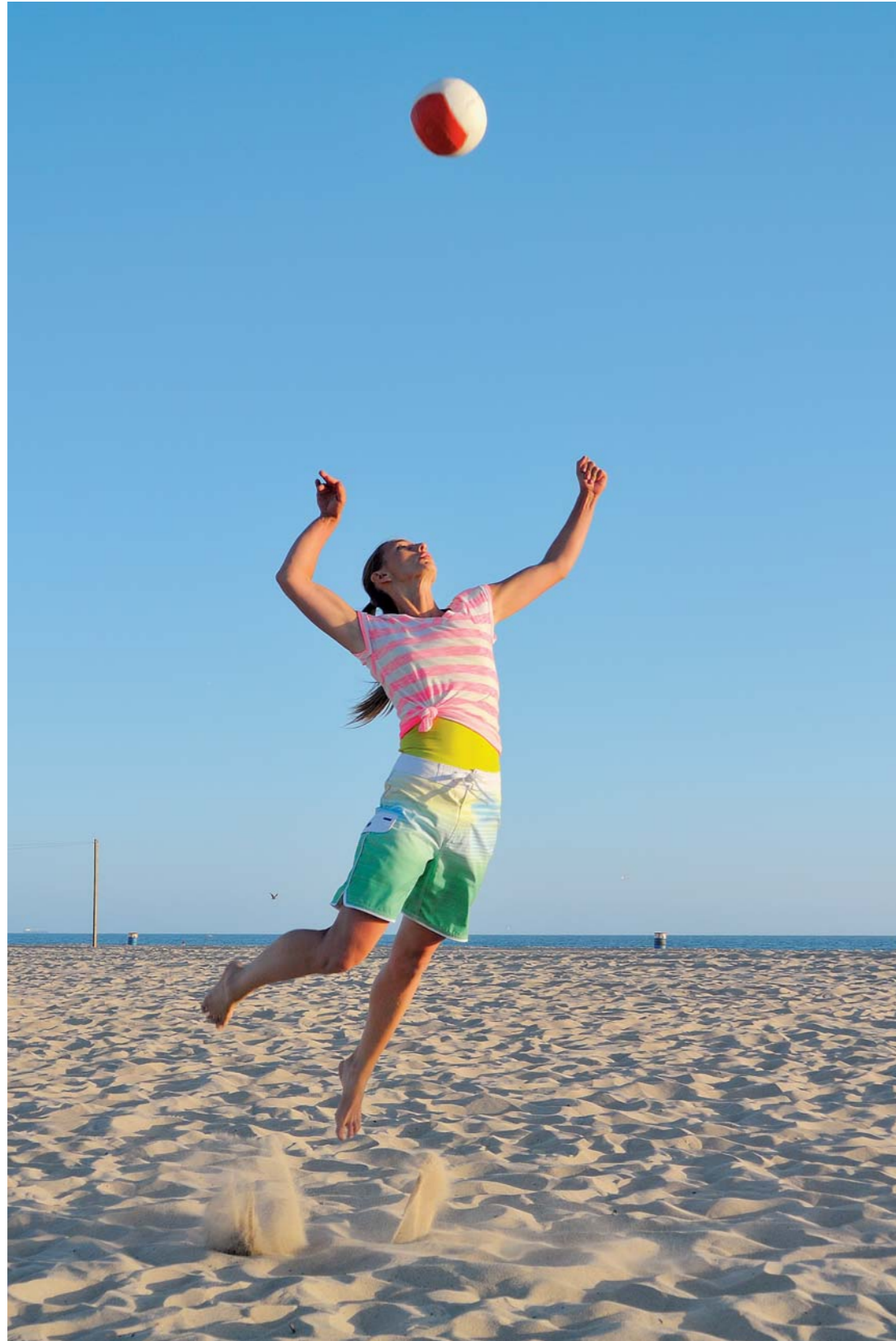


Simple, intuitive, and intelligent.



Explore the joy of shooting.

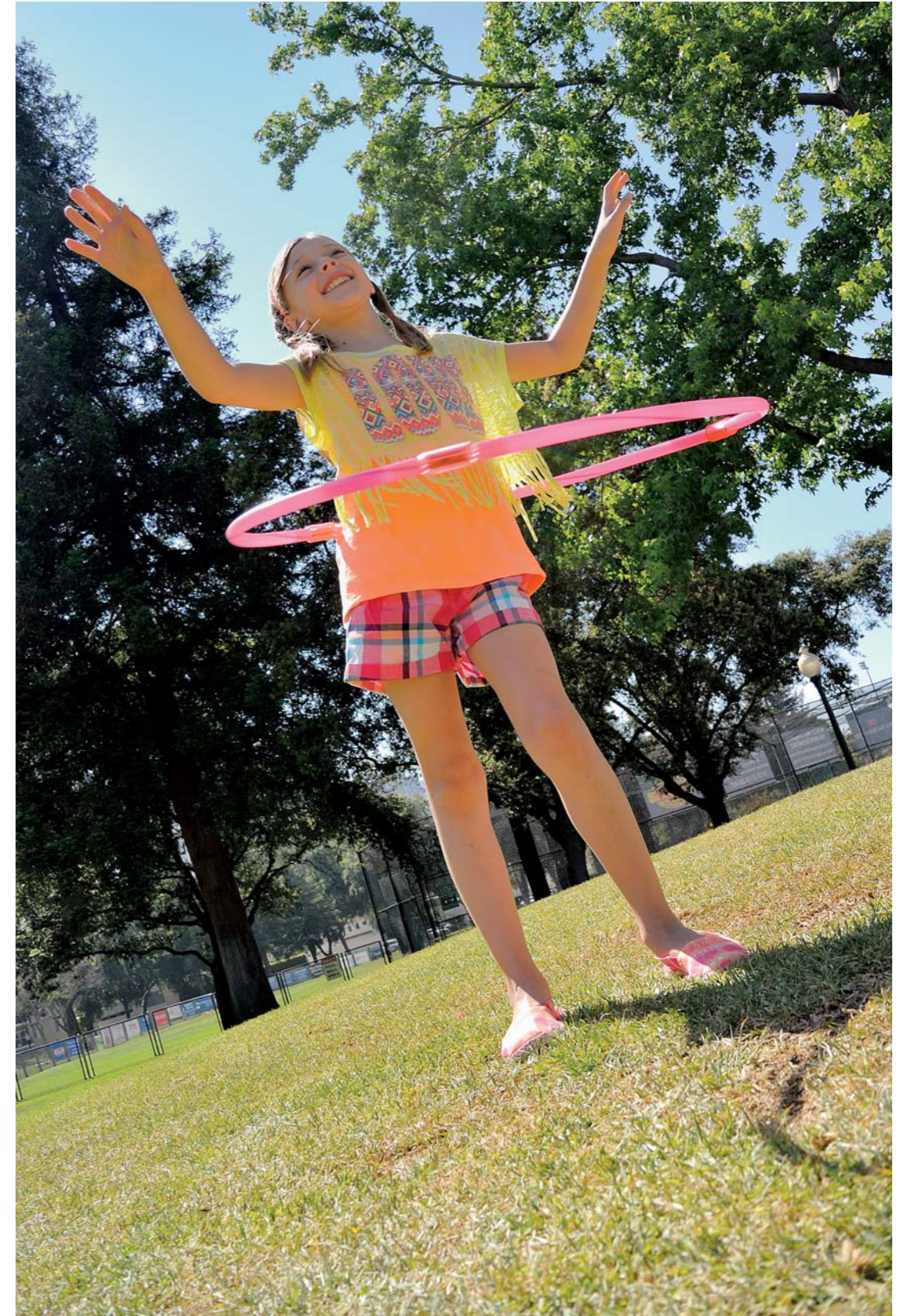




High-speed continuous shooting

●Exposure: [P]mode ●Shutter speed: 1/400 second ●Aperture: f/4.5 ●White balance: Auto ●Sensitivity: Auto (ISO 100) ●Picture Control: Standard

Nikon 1 V1
1 NIKKOR VR 10-30mm f/3.5-5.6



Auto photo mode

●Shutter speed: 1/640 second ●Aperture: f/3.5 ●White balance: Auto ●Sensitivity: Auto (ISO 100) ●Picture Control: Standard

Nikon 1 J2
1 NIKKOR 11-27.5mm f/3.5-5.6



The expression of choice. Nikon 1 lineup.

Nikon 1 J1

Simple, intuitive, and intelligent.

*Rear cover available only in black.



Nikon 1 J2 New

Creative expressions with delightful ease.

*Rear cover available in black or dark brown.



Rear cover: black

Rear cover: black

Rear cover: dark brown

Rear cover: black

Rear cover: dark brown

Rear cover: dark brown

Nikon 1 V1

Explore the joy of shooting.

*Rear cover available only in black.



Capture the most dramatic moments in life with amazing sharpness using the super high-speed AF.



●Exposure: [S]mode ●Shutter speed: 1/1600 second ●Aperture: f/9 ●White balance: Auto ●Sensitivity: ISO 800 ●Picture Control: Standard

Nikon 1 V1
1NIKKOR VR 30-110mm f/3.8-5.6



High-speed continuous shooting

●Exposure: [P]mode ●Shutter speed: 1/800 second ●Aperture: f/5 ●White balance: Auto
●Sensitivity: Auto (ISO 100) ●Picture Control: Standard

Nikon 1 J2
1NIKKOR VR 30-110mm f/3.8-5.6



Super high-speed AF (Advanced hybrid AF system)

The perfect opportunity always arrives suddenly and lasts only for a moment. To capture that moment, instant focus on the subject is essential as is high-speed focus, especially when the subject is moving. Autofocus isn't the only thing that matters either; without a sharp and accurate focus, the moment could be lost. Nikon 1 is equipped with advanced hybrid AF system which realizes the super high-speed autofocus so accurate and sharp that you don't even feel it.

Subject-tracking AF function

Capturing the right moment when photographing children at play, an action-packed sporting event, or animals requires anticipating your subject's movement, which is never an easy task. Nikon 1 memorizes the color and shape of the subject and tracks it automatically to maintain focus at high speed. This lets you concentrate on when to press the shutter, making it easy to capture the definitive moment even with a fast-moving subject.

High-speed continuous shooting

A definitive moment is often hard to see with a naked eye, revealing its full beauty to us only after pausing time. Nikon 1 is equipped with a high-speed continuous shooting function to make it easy to capture these definitive moments that would otherwise be missed.

Your picture is taken before you press the shutter (Smart Photo Selector)

The best opportunity to take a shot only lasts for a split second, and accurately pressing the shutter at that exact moment is not always easy. Nikon 1 is equipped with an ability to automatically start shooting before the shutter is even pressed, then select and save only the best shots out of all the ones that were taken. The perfect picture opportunity is yours to have from the moment you lay your hands on Nikon 1.

From fast action to dark scenes - capture it all in vivid sharpness with the autofocus of Nikon 1.



Focal plane phase-detection AF

High-speed AF ideal for moving subjects

Contrast-detect AF

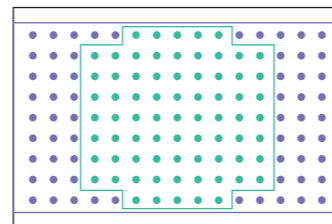
Effective for shooting subjects in poorly lit environments

The advanced hybrid AF system automatically selects the ideal AF to capture a wide range of scenes in crystal-sharp focus.

■ **Advanced hybrid AF system**

Nikon 1 is equipped with both a "phase-detection AF" superb for shooting fast action and a "contrast-detect AF" excellent for capturing subtle details in poorly lit areas. Nikon 1's advanced hybrid AF system intelligently selects the AF that best suits the scene and unfailingly delivers sharp images with high-speed and high-accuracy. Nikon 1 also boasts a wide coverage of 73 focus areas (41 focus areas in auto-area AF), which can track even a fast-moving subject and quickly capture it in focus.

Nikon 1 J2 | Nikon 1 J1 | Nikon 1 V1



■ Area covered by phase-detection AF + contrast-detect AF (73 AF points)
 ■ Area covered by contrast-detect AF (135 AF points)

Track the moving subject and capture a stunningly sharp image in an eternity of split second.



■ **High-speed continuous shooting:**

- approx. 10 fps [continuous AF]
- approx. 60 fps [focus and exposure for the first frame fixed]

■ **Quickly follows the moving subject in focus when recording movies.**

With this innovative feature, you can seamlessly capture even quite difficult shots – such as energetic children at play, action-packed scenes from a sporting event, and wildlife in motion. With Nikon 1, you may be able to capture expressions and scenes you never knew existed before.

*Nikon 1 J1/J2 number of continuous shooting frames: Around 13 frames at shooting speed of 10 fps; around 12 frames if shooting speed is set at 30 fps or 60 fps. Nikon 1 V1 number of continuous shooting frames: Around 34 frames at shooting speed of 10 fps; around 30 frames if shooting speed is set at 30 fps or 60 fps. (As determined by Nikon performance tests)

Nikon 1 J2 | Nikon 1 J1 | Nikon 1 V1

Capture the best expression with a touch of button.



Smart Photo Selector

●Shutter speed: 1/500 second ●Aperture: f/5 ●White balance: Auto ●Sensitivity: Auto (ISO 160) ●Picture Control: Standard

Nikon 1 J2
1NIKKOR VR 10-30mm f/3.5-5.6



■ **Smart Photo Selector**

Simply press the shutter.
The camera captures scenes before and after.



The camera automatically selects the best shots.

It starts shooting before you even press the shutter.

By half pressing the shutter, the camera starts shooting automatically. It temporarily records 20 pictures right before and after the shutter timing. With this function, it's no longer possible to miss the definitive moment.

The camera selects the best image for you. You no longer need "the extra shot, just in case".

Smart Photo Selector compares the 20 continuous images and chooses 1 best shot and 4 reserve shots to be saved. It automatically deletes the images that have out-of-frame figures, blinking eyes, or ones that are blurred, giving priority to save the better pictures.



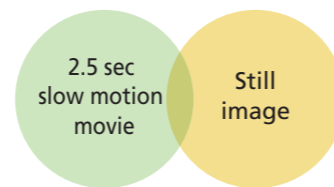
Nikon 1 J2 | Nikon 1 J1 | Nikon 1 V1

A new way to enjoy images using SNS.

A new imaging technology that incorporates the vibrancy of a movie into a still picture.

■ Motion Snapshot

You can enjoy the live dynamism and reality of a movie in addition to the beauty of the moment that still pictures offer. By simply pressing the shutter, Motion Snapshot will allow you to record 1 second of movie along with a still picture. When played, the movie is shown in slow motion at 2.5 seconds while the still picture is played continuously.



Select from 4 types of music



Play the images continuously and the ordinary snapshots become a dramatic movie.

Play the images taken with Motion Snapshot continuously, and the experience will be like watching an original movie. The 2.5 second slow motion movie will remind you of that moment vividly, while the continuous play will let you enjoy the story unfold with brisk rhythm. Enjoy the new type of viewing experience that brings back your memory with amazing reality without the hassle of a complex edit work.

For more details about Motion Snapshot, go to <http://imaging.nikon.com/lineup/acil/bodies/j2/>

Nikon 1 J2 Nikon 1 J1 Nikon 1 V1

Tools to further enjoy Motion Snapshot.

ViewNX 2

By installing ViewNX 2 on your computer, you can easily import, view, edit, and share your images. Enjoy numerous functions of the software like combining a still picture and movie into one file, or uploading your images onto my Picturetown with just one click.

Short Movie Creator

With the movie editing software Short Movie Creator, you can create a remarkably original short movie in minutes by simply selecting your favorite stills and movies and the desired music. Now, it will be more fun and easy to make your own short movie for a personal greeting card or video letter using Motion Snapshot.

my Picturetown

It's so easy to share the special moments you captured with Motion Snapshot by emails and on SNS! With my Picturetown you can share and store your images through your computer, or mobile devices by installing the mobile app my Picturetown Pad.

<http://mypicturetown.com>



Simultaneous recording of movies and stills without dropping a single frame.



Still



Movie Recording



■ Taking photos during Full HD movie recording.

With Nikon 1, you can shoot Full HD movies so you can enjoy your creations on the big screen TV with your friends and family. Record Full HD movies up to 20 minutes (1920 x 1080/60i or 1920 x 1080/30p), or up to 29 minutes (1280 x 720/60p). You can also capture high-resolution still images (3840 x 2160, aspect ratio 16:9) beautiful down to every detail by pressing the shutter-release button even while shooting a movie without interruption, all the while tracking the subject with autofocus. The shutter sound will not be produced so as not to disturb the recording of the movie. Whether it's still images or movies, you no longer have to choose. Both can be yours with the small, yet versatile Nikon 1.

Nikon 1 J2 Nikon 1 J1 Nikon 1 V1



Capture great scenes like something leaping in the air in an impressive presentation.

■ Slow motion



The camera's slow motion function reveals layers of fun and excitement that were previously undetectable by the naked eye. Slow down the lapse of time and discover subtleties in moments between moments. You can record two types of slow motion movies; 400 fps (640 x 240/30P), and 1200 fps (320 x 120/30P).

Nikon 1 J2 Nikon 1 J1 Nikon 1 V1

1 NIKKOR VR 10-100mm f/4.5-5.6 PD-ZOOM

All lenses of 1 NIKKOR lineup have achieved amazing quietness critical for recording a movie. This model with power zoom in particular produces almost no sound.



■ Recording stereo sound

Nikon 1 is equipped with high performance microphones that let you record a movie in stereo. You can manually change the sensitivity settings and also reduce wind noise. If you use the optional Stereo Microphone ME-1 with Nikon 1 V1, you can reduce recording of the camera's operational noise even more and enjoy a higher quality of sound.

Nikon 1 J2 Nikon 1 J1 Nikon 1 V1



Intelligent. Intuitive. It probably knows before you do.



■ Auto photo mode / Scene auto selector

Nikon 1 is equipped with intelligent functions that will free you from complicated operations, so that you can focus on taking the shot. The camera automatically detects the scene and subject and selects the optimal setting from among portrait, landscape, night portrait, close up, and auto.

Nikon 1 J2 Nikon 1 J1 Nikon 1 V1

Inside. Outside. Get the light on your side.

■ Built-in flash

Nikon 1 J1 and J2 come with an i-TTL built-in pop-up flash, which adds an optimal splash of light to each scene, allowing you to capture portraits at night or delightful smiles of your loved ones in exquisite detail.

Nikon 1 J2 Nikon 1 J1



Tailor your images just as you imagine them.



■ Picture Control

Adjust the tonality and character of your pictures, Full HD movies, and Motion Snapshot to create a more personal touch. Six settings are available: standard, neutral, vivid, monochrome, portrait and landscape. In addition, you can manually adjust the sharpening, contrast, brightness, saturation and hue to further fine-tune your images to your likings.

Nikon 1 J2 Nikon 1 J1 Nikon 1 V1

Get a natural image even in backlighting or high contrast scenes.



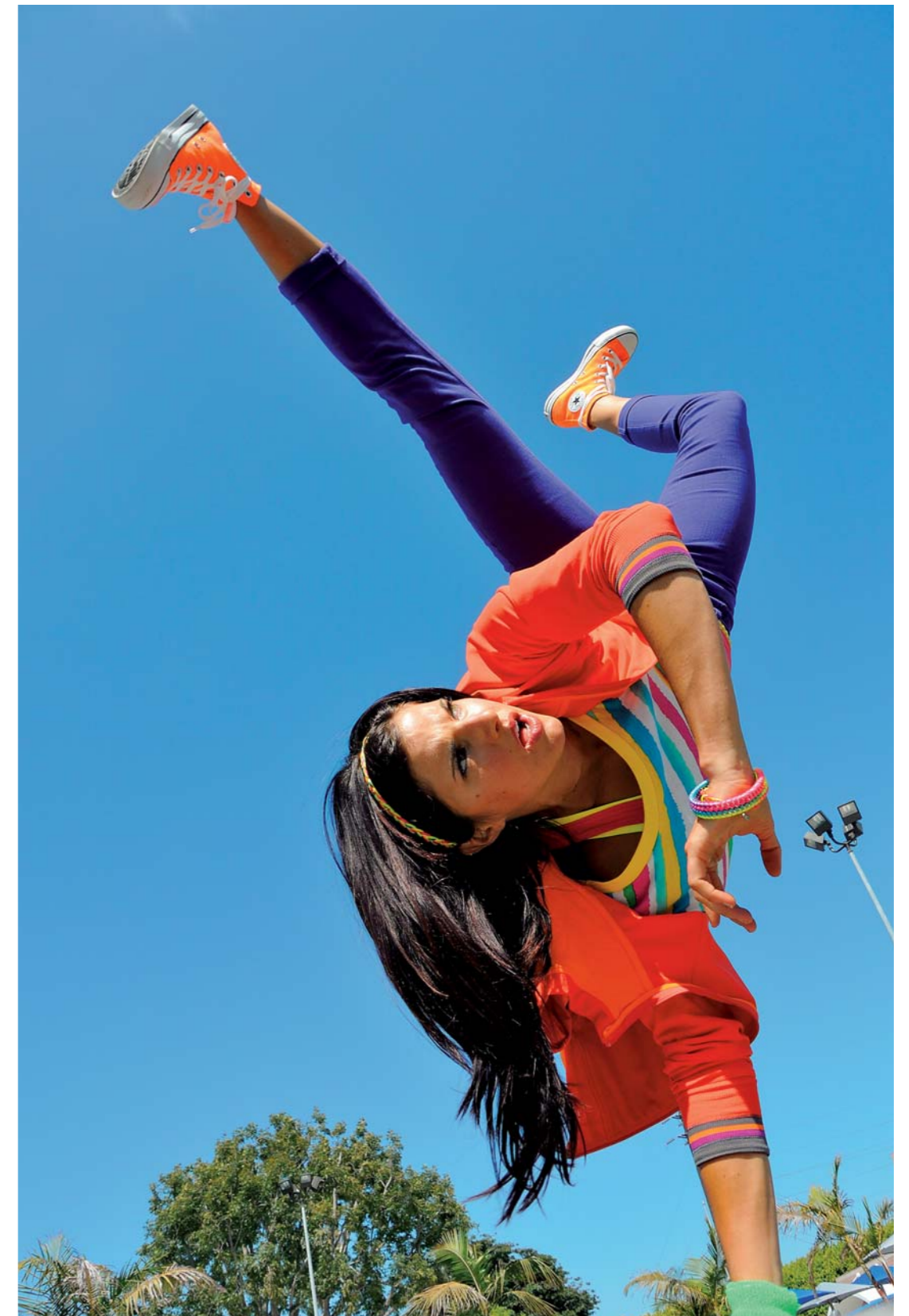
■ Active D-Lighting

This function automatically reveals details in the dark and light parts of high-contrast scenes and capture images that appear closer to how your eyes see them. Once you turn it on, Active D-Lighting will be used for every picture thereafter relieving you from the cumbersome set up every time you shoot.

Nikon 1 J2 Nikon 1 J1 Nikon 1 V1

Excellence in perfect balance - Compact size, lightweight, high image quality, and high-speed performance

Even if a camera is compact, wouldn't it be a pain to carry big and heavy lenses?
By employing super high-speed AF CMOS image sensor in CX format, and 1 Mount, a new mount specifically designed for Nikon 1, we have brought to life high image quality in an exceptionally small, lightweight body. Nikon 1 also comes embedded with a high-speed image processing engine, EXPEED 3, that realizes high-speed performance. In Nikon 1, you will find all the qualities you want from a camera in perfect balance.



Scene auto selector

●Shutter speed: 1/500 second ●Aperture: f/5.6 ●White balance: Auto ●Sensitivity: Auto (ISO 100) ●Picture Control: Standard

Nikon 1 J1
1 NIKKOR VR 10-30mm f/3.5-5.6



Creative expressions with delightful ease.

Nikon 1 J2 comes equipped with all the integral functions such as high-speed AF, high-speed continuous shooting, Motion Snapshot, and the Smart Photo Selector. What's more, it comes with a new creative mode that fuels your imagination.

Expressing your creativity has never been more fun or easier.

This very minimal, yet powerful camera will elevate the possibilities for your personal creative expression to new heights.



Nikon 1 J2
1 NIKKOR 11-27.5mm f/3.5-5.6

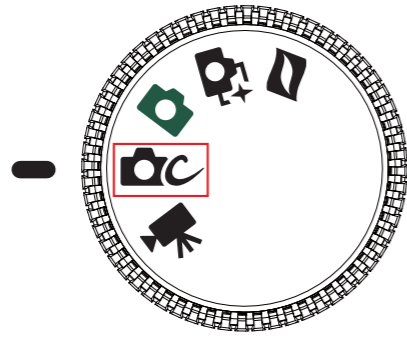
Nikon 1 J2 **New**

Minimal size and impeccable design in perfect functional harmony.



1. Nikon 1 J2 & 1 NIKKOR VR 10-30mm f/3.5-5.6 2. 1 NIKKOR 11-27.5mm f/3.5-5.6 3. 1 NIKKOR VR 30-110mm f/3.8-5.6 4. Hand Strap AH-N1000

Familiar landscapes become impressive works of art that are uniquely your own.



Creative mode

Fuel your imagination with the new, versatile creative mode. Just adjust the mode dial to the creative mode and select the desired effect from among the 8 options offered. With a few clicks, you can easily capture familiar landscapes as beautiful works of art.

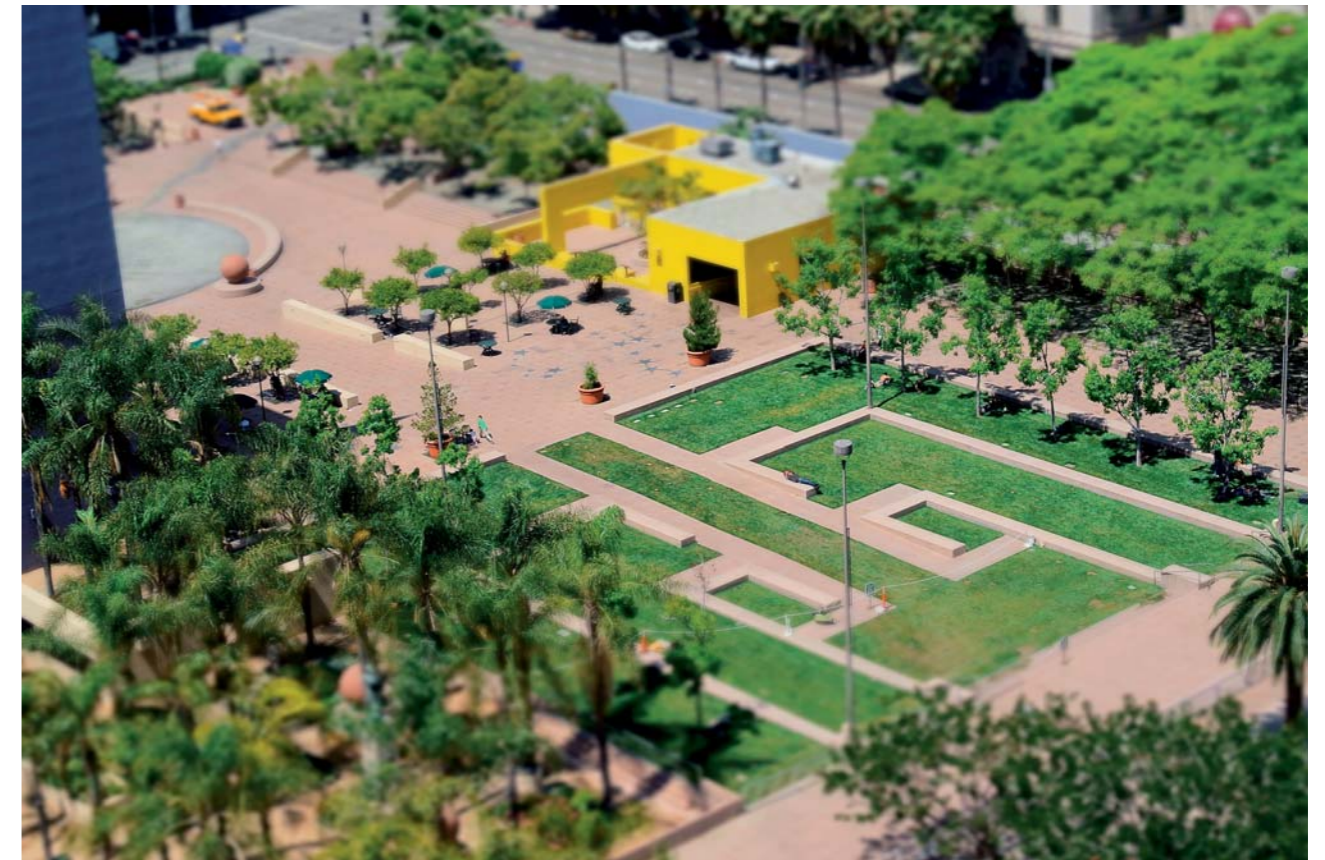
Nikon 1 J2



The high quality texture adds an extra touch of class to the large mode dial, which makes it easier to see the icons for better operability.

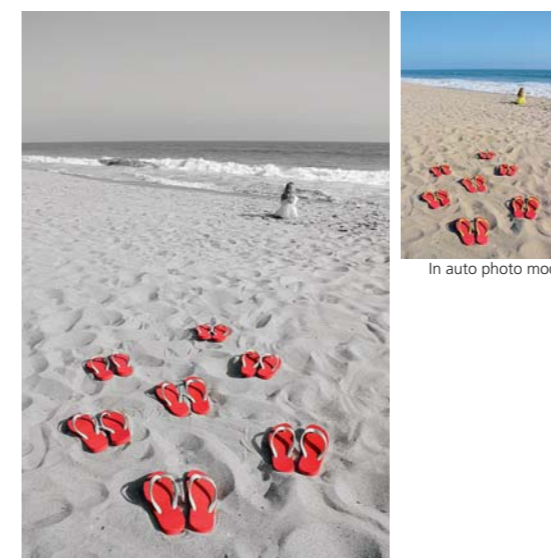
The backside of the camera features an approx. 921k-dot, 3-inch LCD monitor that ensures high visibility even when outdoors. The LCD monitor faithfully reproduces the beauty of each artistic photo created using the creative mode.

■ Miniature effect



A familiar scenery will turn into a world of toys. Create a diorama-like image by simply placing focus at the center of the screen.

■ Selective color



Capture the things that you especially wanted to emphasize on more clearly. Selective color will allow you to keep specific colors of your choice and turn the rest into monochrome.

■ Soft



Recreate the feeling of softness as if being in a pool of warm sunlight. You can apply blurs to the entire frame and create an image with a very gentle impression.

How far can the joy of photography take you?
Let your creativity shine and find out.

■ Easy panorama



Capture the grand scenery before your eyes in one shot. You can create a dynamic panorama image by simply moving the camera following the monitor display. You can also create a panorama vertically as well as horizontally. When recording, the camera automatically detects your hand's movement to choose a horizontal or vertical frame.

■ Night landscape



Nikon 1 makes it easy to capture the nightscapes. The camera reduces blur and noise by compositing images captured at high speed.

■ Night portrait



Take portrait photos at night with the night portrait setting. The camera automatically combines images of the background and the subject captured with the flash, to fully render both the subject and the background.

■ Backlighting



When HDR (high dynamic range) is turned on while in backlighting mode, the camera composites images taken at different exposures. Featuring a wide dynamic range, this function controls overexposure and underexposure to render a well-balanced, natural image with little noise and with an extensive range of tones. Use this function for shooting high contrast landscapes and stationary subjects. The built-in flash will be used when HDR is turned off.

■ Exposure mode (P/S/A/M)

P: Programmed auto
The camera automatically sets the shutter speed and aperture. This mode is well suited for casual, everyday photography.

S: Shutter-priority auto
Choose the desired shutter speed and the camera automatically adjusts the aperture. This setting is ideal for fast-moving subjects.

A: Aperture-priority auto
Choose the desired aperture and the camera automatically adjusts the shutter speed. Use this mode when you want to control the blur in the background creatively.

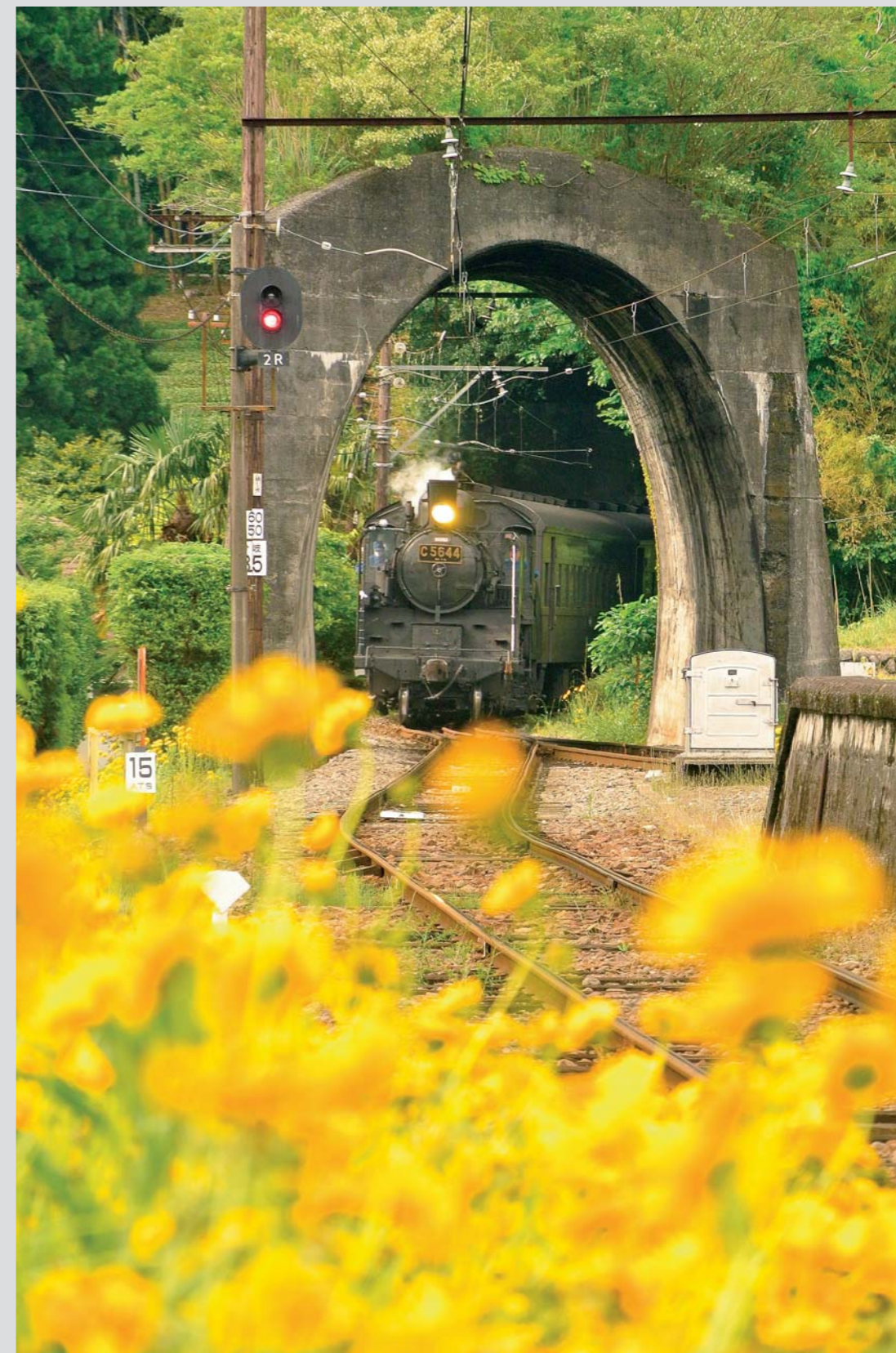
M: Manual
Set both the shutter speed and aperture manually to the settings of your likings for capturing the desired image.

Explore the joy of shooting.

The sleek, compact body of Nikon 1 V1 is packed full of advanced technologies that bring to life unparalleled imaging performance. Nikon 1 V1 comes with an electronic viewfinder that lets you focus purely on capturing the moment. Its mechanical shutter and a suite of accessories let you express yourself without boundaries. This versatile camera features a minimal and sophisticated aesthetic. Nikon 1 V1, a camera to have always by your side, will surely be an excellent partner for you.



Nikon 1 V1



●Image quality: 12-bit RAW (NEF) ●Exposure: [M]mode ●Shutter speed: 1/250 second ●Aperture: f/5.3
●White balance: Direct sunlight ●Sensitivity: ISO 400 ●Picture Control: Vivid

©Seiya Nakai

Nikon 1 V1
1NIKKOR VR 30-110mm f/3.8-5.6



Keep an eye on every detail with the V1 viewfinder.



Electronic viewfinder

Nikon 1 V1 features an approx. 1440k-dot color TFT LCD viewfinder with an approx. 100% frame coverage. It effectively and seamlessly reproduces the scene especially in brightly lit areas where the LCD monitor may be hard to see. Capturing scenes while looking through the electronic viewfinder will help offer extra stability preventing blur that occurs from shaky hands. When you peer through the electronic viewfinder equipped with an eye sensor, the electronic viewfinder instantaneously turns on while the LCD monitor automatically turns off.



Nikon 1 V1

Metallic body

Nikon 1 V1 features an aluminum front cover and magnesium alloy top cover. This elegant metallic body provides excellent lightweight portability and uncompromising durability.



Nikon 1 V1

Mechanical shutter

Nikon 1 V1 comes equipped with a mechanical shutter in addition to the electronic shutter. The newly-developed, versatile compact shutter unit has been tested for 100,000 cycles with the unit fully assembled in the camera. Even when shooting fast-moving subjects, Nikon 1 V1 renders images in remarkable detail with little image distortion.



Nikon 1 V1

Rechargeable Li-ion Battery EN-EL15

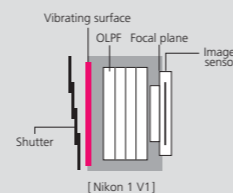
The long-lasting Rechargeable Li-ion Battery EN-EL15 lets you capture approx. 400 shots on a single charge*. This battery adds extra convenience to D800, D800E, and D7000 users, as the same battery can also be used for all of these models. *Based on the CIPA Standards.



Nikon 1 V1

Image sensor cleaning

The image sensor cleaning activates every time Nikon 1 V1 is turned on/off in which the glass plate vibrates to shake off dust.



Nikon 1 V1

Stereo Microphone ME-1

Record dynamic stereo sound with this stereo microphone. If you use the optional Stereo Microphone ME-1 with Nikon 1 V1, you can reduce recording of the camera's operational noise even more and enjoy a higher quality of sound. Use Multi Accessory Port Adapter AS-N1000 to hold the microphone on top of the camera.



*AS-N1000 cannot be used with accessories that require power supply.

Nikon 1 V1

GPS Unit GP-N100 (black,white)

GPS Unit GP-N100 helps you preserve your memories more vividly. The built-in Assisted GPS (A-GPS) rapidly detects and stores your location data. When used in combination with the bundled software, ViewNX 2, you can even plot your images on Google Maps™*.



*You need to be connected to the Internet to map your location data.

Nikon 1 V1

A light to illustrate facial expression as well as the special atmosphere.



●Exposure: [A]mode ●Shutter speed: 1/60 second ●Aperture: f/5.6 ●White balance: Direct sunlight
●Sensitivity: ISO 100 ●Picture Control: Portrait



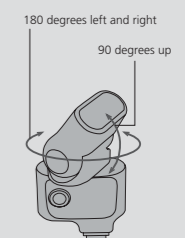
Without Speedlight SB-N5



Nikon 1 V1
1 NIKKOR VR 10-30mm f/3.5-5.6
Speedlight SB-N5

Speedlight SB-N5

The compact, yet powerful flash Speedlight SB-N5 casts light on the subject whether you're shooting indoors or at night. SB-N5 (guide number: 8.5, ISO 100, m) has a flash head which rotates 90 degrees up and 180 degrees left and right from the level position. With the Smart Photo Selector and Motion Snapshot modes, the capture illuminator will light up the scene for approx. 6 seconds to let you capture a bright image even in dark settings.



Nikon 1 V1

The legacy continues. The 1 NIKKOR lens lineup, a compact perfection.

1 NIKKOR

Compact perfection, the 1 NIKKOR lens lineup delivers the best of Nikon's optical technology to let you capture stunningly beautiful, high-resolution stills and movies. What's more, the kit lenses are available in a variety of colors to match the camera body*. These lenses are also optimal for shooting movies while realizing amazing quietness, and their retractable lens mechanism contributes to its super compact size. *Some colors are available only for the kit lenses. Color availability may vary according to region.

This compact telephoto 3.7x zoom lens is optimal for capturing subjects with a beautifully blurred background. You can bring faraway subjects closer to you at will.



1 NIKKOR VR 30-110mm f/3.8-5.6

*Equipped with a vibration reduction system. [Angle of view is equivalent to a 81-297 mm lens in 35 mm format]

Auto photo mode

●Shutter speed: 1/50 second ●Aperture: f/5.6 ●White balance: Auto ●Sensitivity: Auto (ISO 200) ●Picture Control: Landscape

This slim, wide-angle fixed focal length lens is well suited for capturing the landscape and scenes from your daily life. This lens with a fast f/2.8 maximum aperture renders the texture of the subject beautifully while it also allows you to hold the camera in your hands even when shooting in a dimly lit room.



1 NIKKOR 10mm f/2.8

[Angle of view is equivalent to a 27 mm lens in 35 mm format]

●Exposure: [M]mode ●Shutter speed: 1/500 second ●Aperture: f/2.8 ●White balance: Auto ●Sensitivity: Auto (ISO 100) ●Picture Control: Standard

This lens is quieter than other 1 NIKKOR lenses, and is optimal for shooting movies. Its power drive zoom mechanism enables smooth, silent zooming at 3 different speeds. This lens is equally suited for still images, so you can capture both in striking image quality with this single lens.



1 NIKKOR VR 10-100mm f/4.5-5.6 PD-ZOOM

*Equipped with a vibration reduction system. [Angle of view is equivalent to a 27-270 mm lens in 35 mm format]



●Exposure: [M]mode ●Shutter speed: 1/40 second ●Aperture: f/5.6
●White balance: Direct sunlight ●Sensitivity: ISO 400 ●Picture Control: Standard

100 mm



10 mm



Capable of capturing highly depictive images, the lens is apt for a wide range of usage including snapshots, sceneries, and portraits. The retractable lens mechanism makes its size compact, allowing you to carry it with very little effort.

1 NIKKOR VR 10-30mm f/3.5-5.6

*Equipped with a vibration reduction system. [Angle of view is equivalent to a 27-81 mm lens in 35 mm format]

●Exposure: [A]mode ●Shutter speed: 1/60 second ●Aperture: f/4.5 ●White balance: Auto ●Sensitivity: ISO 400 ●Picture Control: Vivid



This lens with a retractable lens mechanism comes in a compact-size, allowing you to carry it easily to capture scenes from your daily life. Whether in wide or tele, you can shoot the subject in crisp sharp images.

1 NIKKOR 11-27.5mm f/3.5-5.6 **New**

[Angle of view is equivalent to a 30-74 mm lens in 35 mm format]



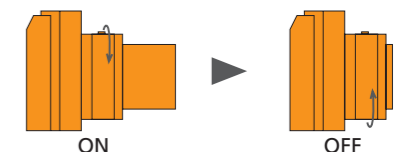
Auto photo mode

●Shutter speed: 1/640 second ●Aperture: f/4.2 ●White balance: Auto ●Sensitivity: Auto (ISO 100) ●Picture Control: Standard

Quickly turn your camera on/off by manipulating the lens*

Turn the camera on and off simply by extending and retracting the lens. You no longer need to press the power switch.

*This function is applicable only to 1 NIKKOR VR 30-110mm f/3.8-5.6, 1 NIKKOR VR 10-30mm f/3.5-5.6, and 1 NIKKOR 11-27.5mm f/3.5-5.6. Nikon J1/V1 accommodate turning the power on only. You must use the latest version firmware. Please visit Nikon website for details.



Expand your horizons with Mount Adapter FT1.



Mount Adapter FT1

Mount Adapter FT1 has been especially designed so that the extensive lineup of NIKKOR lenses may be used with Nikon 1. Mount Adapter FT1 keeps the F values of your existing F mount NIKKOR lenses in tact while also delivering the same brightness. Because you can have an angle of view equivalent to the focal length that is approx. 2.7 times that of the F mount NIKKOR lenses, you can use standard lenses as telephoto lenses and telephoto lenses as super-telephoto lenses to get closer to the action. Mount Adapter FT1 also supports auto exposure/autofocus* and vibration reduction.

*Autofocus is available only with AF-S NIKKOR lenses. Other restrictions apply. Please visit Nikon website for details.



AF-S DX Micro NIKKOR 40mm f/2.8G
[Angle of view is equivalent to a 108 mm lens in 35 mm format]

Using this remarkably light, compact and agile lens, you can get up close to the subject and shoot it in an impressive magnification. By using this lens in combination with Mount Adapter FT1, you can extend the focal length to 108 mm to capture subjects in a phenomenal close up.

●Exposure: [M]mode ●Shutter speed: 1/30 second ●Aperture: f/3.2 ●White balance: Direct sunlight
●Sensitivity: ISO 200 ●Picture Control: Standard



●Exposure: [M]mode ●Shutter speed: 1/400 second ●Aperture: f/1.8 ●White balance: Direct sunlight
●Sensitivity: ISO 100 ●Picture Control: Portrait



AF-S NIKKOR 28mm f/1.8G
[Angle of view is equivalent to a 75.6 mm lens in 35 mm format]

This fast, f/1.8 maximum aperture single focal lens is excellent for achieving a beautiful bokeh effect. When used with Mount Adapter FT1 the focal length will be expanded to 75.6 mm, so you can capture a stunning portrait picture.



●Exposure: [M]mode ●Shutter speed: 1/160 second ●Aperture: f/5.6 ●White balance: Auto
●Sensitivity: ISO 400 ●Picture Control: Landscape



AF-S VR Zoom-Nikkor 70-300mm f/4.5-5.6G IF-ED
[Angle of view is equivalent to a 189-810 mm lens in 35 mm format]

You can use this through Mount Adapter FT1 to enjoy the effect of a super-telephoto lens of over 800 mm, which also comes equipped with vibration reduction system. The lens is able to magnify an object very faraway to capture it in a larger scale, allowing you to create a dynamic picture even from a distance.

NIKKOR
Capture more. Create more.™

Feel the satisfaction of total control over the light. Experience the exhilaration of perfectly expressing your vision. Know the happiness that comes from owning one of the most sophisticated lenses in the world.



70 million
NIKKOR

With Nikon, the fun never ends.

ViewNX 2 / Short Movie Creator / my Pictoretown

Not only have we developed a wide range of functions that let you capture stunning photographs and movies, we also provide tools that enable you to enjoy and share them. With ViewNX 2 and Short Movie Creator, you can view and edit the photographs and movies you have captured. Nikon's my Pictoretown lets you share your unique creations with your friends and family. The fun and joy of creating photographs and movies can be all yours.



Your imaging toolbox

ViewNX 2



Nikon 1 comes packaged with the ViewNX 2 software, which gives you a convenient way to manage and edit your images. With this single software, you can import, view, edit, share your images, change file sizes, adjust the brightness, crop, correct tilting, develop RAW images, edit HD movies, and map shots with GPS data. The ViewNX 2 also lets you upload your Motion Snapshots to my Pictoretown with a single click.

Movie editing software

Short Movie Creator



Short Movie Creator makes editing movies even more fun and easy for everyone. Just install the packaged Short Movie Creator software onto the PC and you can create remarkably original short movies in minutes by selecting your favorite stills and movies and the desired music. You can also share your creations on movie sharing websites such as YouTube™. If you want to watch the short movies you've created on your camera, just transfer them onto an SD memory card. If you use this software in combination with ViewNX 2, you can enjoy stills, movies, and other unique creations to your heart's content.

Sharing and storing your images

my Pictoretown



Share your pictures and videos with your friends and family by email or on SNS! Use my Pictoretown, a free-to-register online album service for sharing and storing image data! You can also share the exciting pictures you took with Motion Snapshot or Smart Photo Selector. The service supports JPEG and RAW (NEF, NRW) images as well as HD movies (MOV, AVI). Also, by using the mobile app, you can have the pleasure of viewing images on my Pictoretown on your mobile devices.

<http://mypictoretown.com>



Accessories

Have the freedom to express yourself creatively with a wide range of accessories, including cases and straps in matching colors. The more you use and master the Nikon 1, the more it will become exclusively yours.



BODY CASES

Easily removable, leather camera case specifically designed to protect the Nikon 1 from scratches.

Body Case for the Nikon 1 J1/J2 **CB-N2000** (black, white, brown, red, pink, orange)



Body Case for the Nikon 1 V1 **CB-N1000**(black, white)



Leather camera case designed especially for storing the Nikon 1 with 1 NIKKOR VR 10-30mm f/3.5-5.6 or 1 NIKKOR 11-27.5mm f/3.5-5.6.

Body Case Set for the Nikon 1 J1/J2 **CB-N2000SA** (black), **CB-N2000SB** (white), **CB-N2000SC** (brown), **CB-N2000SE** (red), **CB-N2000SD** (pink), **CB-N2000SM** (orange)



Body Case Set for the Nikon 1 V1 **CB-N1000SA** (black), **CB-N1000SB** (white)



Leather camera case for the Nikon 1 with 1 NIKKOR 10mm f/2.8.

Body Case Set for the Nikon 1 J1/J2 **CB-N2000SF** (black), **CB-N2000SG** (white), **CB-N2000SH** (brown), **CB-N2000SL** (red), **CB-N2000SK** (pink)



Body Case Set for the Nikon 1 V1 **CB-N1000SC** (black), **CB-N1000SD** (white)



STRAPS

A thin, supple leather camera strap that blends into your everyday style.

Strap **AN-N2000** (black, brown, red, pink, white, orange)



For casual portability, try the leather hand strap custom designed for the Nikon 1.

Hand Strap **AH-N1000** (black, white, brown, red, orange)



CLOTHS

A supple cloth that can be used to conveniently wrap the camera and lenses.

Wrapping Cloth **CF-N3000** (white, black, red)



CASES

Lens Soft Case **CL-N101** (black, white, red)

for 1 NIKKOR VR 10-30mm f/3.5-5.6, 1 NIKKOR VR 30-110mm f/3.8-5.6, 1 NIKKOR 10mm f/2.8, 1 NIKKOR 11-27.5mm f/3.5-5.6



Lens Soft Case **CL-N102** (black)

for 1 NIKKOR VR 10-100mm f/4.5-5.6 PD-ZOOM



LENS ACCESSORIES

Serves as a lens protector, but does not affect the color balance. The multi-layer coating diminishes internal reflection and improves color reduction.

Filter **40.5 NC** (40.5mm, comes with a filter case)



GRIP

A custom, removable grip that offers a fitted and reassuring hold.

Grip **GR-N2000** for the Nikon 1 J1/J2 (black, white)



The lens hood reduces stray light and minimizes ghost and flare effects that can degrade your image quality.

Lens Hood **HB-N101** for 1 NIKKOR VR 10-30mm f/3.5-5.6



Lens Hood **HN-N102** for 1 NIKKOR 11-27.5mm f/3.5-5.6



Lens Hood **HN-N101** for 1 NIKKOR 10mm f/2.8



This custom cap protects the lens even while the hood is attached.

Hood Cap **HC-N101** for HN-N101



CONTROL

Enables wireless remote shutter release within approx. 5 meters from the camera.

Remote Control **ML-L3**



PORT COVER

This port cover protects the interface when accessories are not in use.

Multi Accessory Port Cover **BS-N1000** for the Nikon 1 V1 (black, white)



WATERPROOF CASE



Waterproof Case **WP-N1**

Take the joy of capturing scenes under water. This waterproof case for the Nikon 1 J1 and J2 can withstand depth up to 40 meters. 1 NIKKOR VR 10-30mm f/3.5-5.6 is the only lens compatible with this waterproof case.

★ WP-N1 is compatible with underwater speedlight YS-D1 by SEA&SEA SUNPACK Co., Ltd. Please see the website of SEA&SEA SUNPACK Co., Ltd. for more details.

OTHERS

Stereo Microphone **ME-1**

Record dynamic stereo sound with this stereo microphone. If you use the optional Stereo Microphone ME-1 with Nikon 1 V1, you can reduce recording of the camera's operational noise even more and enjoy a higher quality of sound. Use Multi Accessory Port Adapter AS-N1000 to hold the microphone on top of the camera. *AS-N1000 cannot be used with accessories that require power supply.

Tripod Mounting Spacer **TA-N100**

An adapter perfect for firmly anchoring the camera body to the tripod, without the lens coming in contact with the head of the tripod, when using the 1 NIKKOR VR 10-100mm f/4.5-5.6 PD-ZOOM.

Mounting Foot Cover **BS-N2000** for GP-N100, SB-N5

Soft Case **SS-N5** for SB-N5

Soft Case **CG-N100** for GP-N100

POWER SUPPLY

Rechargeable Li-ion Battery **EN-EL20**

A custom battery for the Nikon 1 J1 and J2.

Battery Charger **MH-27**

A custom battery charger for the Nikon 1 J1 and J2. Fully charges the EN-EL20 battery in approx. 2 hours.

Rechargeable Li-ion Battery **EN-EL15**

Compatible with Nikon 1 V1, D800, D800E, and D7000.

Battery Charger **MH-25**

Battery charger for the Nikon 1 V1. Fully charges the EN-EL15 battery in approx. 2 hours and 35 minutes.

AC Adapter **EH-5b** / Power Connector **EP-5B** / Power Connector **EP-5C**

*When connecting the EH-5b AC adapter to the camera, you will need the EP-5B power connector for the Nikon 1 V1 and the EP-5C power connector for the Nikon 1 J1 and J2.

Nikon 1 specifications

	Nikon 1 J2	Nikon 1 J1	Nikon 1 V1
Type			
Type/ Lens mount	Digital camera with support for interchangeable lenses / Nikon 1 mount		
Effective angle of view	Approx. 2.7× lens focal length (35 mm format equivalent)		
Effective pixels			
Effective pixels	10.1 million		
Image sensor			
Image sensor	13.2mm×8.8mm CMOS sensor(Nikon CX format)		
Storage			
Image size (pixels)	[Nikon 1 J2/J1/V1] Standard Photographs: 3872×2592(L), 2896×1944(M), 1936×1296(S) Still image(movie mode): 3840×2160(1080/60i), 1920×1080(1080/30p), 1280×720(720/60p)		
	[Nikon 1 J2] Panoramas: Normal panorama(Camera panned horizontally)3200×560, Normal panorama(Camera panned vertically)1024×3200, Wide panorama(Camera panned horizontally)6400×560, Wide panorama(Camera panned vertically)1024×6400		
File format	• NEF (RAW): 12-bit, compressed • JPEG: JPEG-Baseline compliant with fine (approx.1:4), normal (approx.1:8), or basic (approx.1:16) compression • NEF (RAW) + JPEG: Single photograph recorded in both NEF (RAW) and JPEG formats		
Media	SD (Secure Digital), SDHC, and SDXC memory cards		
Electronic viewfinder			
Electronic viewfinder	—	0.47-in., approx. 1440k-dot color TFT LCD viewfinder with diopter control and brightness adjustment	
Frame coverage	—	Approx. 100% horizontal and 100% vertical	
Eyepoint	—	17mm (−1.0m ⁻¹); from center surface of viewfinder eyepiece lens)	
Diopter adjustment	—	−3 to +1m ⁻¹	
Eye sensor	—	Camera switches to viewfinder display when it detects that viewfinder is in use	
Shooting modes			
Shooting modes	[Nikon 1 J2/J1/V1] still image(3:2), Smart Photo Selector(3:2), movie(HD 16:9, slow motion 8:3), Motion Snapshot(16:9)		
	[Nikon 1 J2] auto photo mode(3:2), creative mode: night landscape(3:2), night portrait(3:2), backlighting(3:2), easy panorama(horizontal 40:7/80:7, vertical 8:25/4:25), soft(3:2), miniature effect(3:2), selective color(3:2), exposure mode[P, S, A, M](3:2)		
Shutter			
Type	Electronic shutter	Electronically-controlled vertical-travel focal plane mechanical shutter; electronic shutter	
Speed	1/16000 to 30s in steps of 1/3 EV; Bulb; Time (requires optional ML-L3 remote control)	<ul style="list-style-type: none"> Mechanical shutter : 1/4000 to 30s in steps of 1/3 EV; Bulb; Time(requires optional ML-L3 remote control) Electronic shutter : 1/16000 to 30s in steps of 1/3 EV; Bulb; Time(requires optional ML-L3 remote control) 	
Flash sync speed	Synchronizes with shutter at X=1/60s or slower	<ul style="list-style-type: none"> Mechanical shutter: Synchronizes with shutter at X=1/250s or slower Electronic shutter: Synchronizes with shutter at X=1/60s or slower 	
Release			
Mode	<ul style="list-style-type: none"> Single frame, continuous, Electronic (Hi) Self-timer, delayed remote, quick-response remote, interval timer shooting 	<ul style="list-style-type: none"> Single frame, continuous • Mechanical, Electronic, Electronic (Hi) Self-timer, delayed remote, quick-response remote, interval timer shooting 	
Frame advance rate*1	<ul style="list-style-type: none"> Electronic (Hi): Approx. 10, 30, or 60 fps Other modes: Up to 5 fps(single AF or manual focus, S or M, shutter speed 1/250s or faster, and other settings at default values) 		
Exposure			
Metering	TTL metering using image sensor		
Metering method	<ul style="list-style-type: none"> Matrix Center-weighted: Meters 4.5 mm circle in center of frame Spot: Meters 2mm circle centered on selected focus area 		
Mode	Programmed auto with flexible program; shutter priority auto; aperture-priority auto; manual; auto photo mode / scene auto selector		
Exposure compensation	−3 to +3 EV in increments of 1/3 EV		
Exposure lock	Luminosity locked at metered value with AE-L/ AF-L button		
ISO sensitivity (Recommended Exposure Index)	ISO 100 - 3200 in steps of 1 EV. Can also be set to approx. 1 EV (ISO 6400 equivalent) above ISO 3200; auto ISO sensitivity control (ISO 100 - 3200, 100 - 800, 100 - 400) available		
Focus			
Autofocus	Hybrid autofocus (phase detection/contrast detect AF); AF-assist illuminator		
Lens servo	<ul style="list-style-type: none"> Autofocus (AF): Single AF (AF-S); continuous AF (AF-C); auto AF-S/AF-C selection (AF-A); fulltime AF (AF-F) Manual focus (MF) 		
AF-area mode	Single-point, auto-area, subject-tracking		

*1: [Number of continuous shooting frames] Nikon 1 J1/J2: Around 13 frames at shooting speed of 10 fps; around 12 frames if shooting speed is set at 30 fps and 60 fps. Nikon 1 V1: Around 34 frames at shooting speed of 10 fps; around 30 frames if shooting speed is set at 30 fps and 60 fps. (As determined by Nikon performance tests)

	Nikon 1 J2	Nikon 1 J1	Nikon 1 V1
Focus			
Focus area	<ul style="list-style-type: none"> Single-point AF: 135 focus areas; the center 73 areas support phase-detection AF Auto-area AF: 41 focus area 		
Focus lock	Focus can be locked by pressing shutter-release button halfway (single AF) or by pressing AE-L/AF-L button		
Face-priority AF	On, Off		
Flash			
Built-in flash / Guide Number(GN)	Raised by sliding flash pop-up control / Approx. 5/16(m/ft, ISO 100, 20°C/68°F)		—
Control / Flash mode	i-TTL flash control using image sensor available / Fill flash, slow sync, red-eye reduction, slow sync with red-eye reduction, rear-curtain sync, rear-curtain with slow sync	i-TTL flash control using image sensor available with optional SB-N5 flash unit / Fill flash, slow sync, red-eye reduction, slow sync with red-eye reduction, rear-curtain sync, rear-curtain with slow sync	
Flash compensation	−3 to +1 EV in increments of 1/3 EV		
Flash-ready indicator	Lights when built-in flash unit is fully charged	Lights when optional flash unit is fully charged	
White balance			
White balance	Auto, incandescent, fluorescent, direct sunlight, flash, cloudy, shade, preset manual, all except preset manual with fine tuning		
Movie			
Frame size (pixels) / recording rate	HD movies • 1920 × 1080/60i (59.94 fields/s*) • 1920 × 1080/30p (29.97 fps) • 1280 × 720/60p (59.94 fps) Slow-motion movies • 640 × 240/400 fps (plays at 30p/29.97 fps) • 320 × 120/1200 fps (plays at 30p/29.97 fps) Motion Snapshot 1920 × 1080/60p(59.94 fps)(plays at 24p/23.976 fps)	HD movies • 1920 × 1080/60i (59.94 fields/s*) • 1920 × 1080/30p (29.97 fps) • 1280 × 720/60p (59.94 fps) Slow-motion movies • 640 × 240/400 fps (plays at 30p/29.97 fps) • 320 × 120/1200 fps (plays at 30p/29.97 fps) Movies recorded in still image mode 1072 × 720/60p(59.94 fps) Motion Snapshot 1920 × 1080/60p(59.94 fps)(plays at 24p/23.976 fps)	
Maximum recording time / File format	1080/60i(20 minutes), 1080/30p(20 minutes), 720/60p(29 minutes) / MOV		
Video compression	H.264/MPEG-4 Advanced Video Coding		
Audio recording device	Built-in stereo microphone; sensitivity adjustable	Built-in or optional external Stereo Microphone ME-1; sensitivity adjustable	
Monitor			
Monitor	7.5cm(3-in.), approx. 921k-dot, TFT LCD with brightness adjustment	7.5cm(3-in.), approx. 460k-dot, TFT LCD with brightness adjustment	7.5cm(3-in.), approx. 921k-dot, TFT LCD with brightness adjustment
Playback			
Playback function	Full-frame and thumbnail (4, 9, or 72 images or calendar) playback with playback zoom, movie and panorama (Nikon 1 J2 only) playback, slide show, histogram display, auto image rotation, and rating option		
Interface			
USB	Hi-Speed USB		
HDMI output	Type C mini-pin HDMI connector		
Power source			
Battery	Rechargeable Li-ion Battery EN-EL20	Rechargeable Li-ion Battery EN-EL15	
AC adapter	AC Adapter EH-5b; requires Power Connector EP-5C(available separately)	AC Adapter EH-5b; requires Power Connector EP-5B(available separately)	
Dimensions/weight			
Dimensions (W×H×D)	Approx. 106.0×61.0×29.8mm (4.2×2.4×1.2-in.), excluding projections		Approx. 113.0×76.0×43.5mm (4.4×3.0×1.7-in.), excluding projections; thickness of body (from mount to monitor) is 36mm (1.4-in.)
Weight	Approx. 280g(9.9oz) with battery and memory card but without body cap; approx. 237g(8.4oz) for camera body only	Approx. 277g(9.8oz) with battery and memory card but without body cap; approx. 234g(8.3oz) for camera body only	Approx. 383g(13.5oz) with battery and memory card but without body cap; approx. 294g(10.4oz) for camera body only
Operating environment			
Temperature / Humidity	Temperature : 0 to 40°C (+32 to 104°F) Humidity : 85% or less (no condensation)		

*2: Sensor output is about 60 fps.

★ Nikon reserves the right to change the specifications of the hardware and software described in this catalogue at any time and without prior notice. Nikon will not be held liable for damages that may result from any mistakes that this catalogue may contain.

1 NIKKOR specifications

Lens name	1 NIKKOR VR 10-30mm f/3.5-5.6	1 NIKKOR VR 10-100mm f/4.5-5.6 PD-ZOOM	1 NIKKOR 11-27.5mm f/3.5-5.6	1 NIKKOR VR 30-110mm f/3.8-5.6	1 NIKKOR 10mm f/2.8
Lens construction (groups/elements)	9/12	14/21	6/8, 1 protective glass	12/18	5/6
Angle of view	77° to 29°40'	77° to 9°10'	72° to 32°20'	29°40' to 8°20'	77°
VR	VR	VR	—	VR	—
Number of diaphragm	7(rounded diaphragm opening)	7(rounded diaphragm opening)	7(rounded diaphragm opening)	7(rounded diaphragm opening)	7(rounded diaphragm opening)
Minimum f-stop	16	16	16	16	11
Minimum focus distance	0.2m/0.7ft. from focal plane at all zoom positions	10mm focal length :0.3m/1ft. from focal plane 100mm focal length: 0.85m/2.8ft. from focal plane	0.3 m/1.0 ft from focal plane at all zoom positions	1.0m/3.3ft. from focal plane at all zoom positions	0.2m/0.7ft. from focal plane
Maximum reproduction ratio (35mm equivalent ratio)	0.21x (0.57x)	0.12x (0.34x)	0.1x (0.28x)	0.1x (0.28x)	0.06x (0.16x)
Weight	Approx. 115g(4.1oz)	Approx. 530g(11b2.7oz.)	Approx. 83g(3.0oz)	Approx. 180g(6.3oz)	Approx. 77g(2.8oz)
Dia. x length	Approx. 57.5x42mm (distance from camera lens mount flange when lens is retracted)	Approx. 77x95mm (distance from camera lens mount flange when lens is retracted)	Approx. 57.5x31mm (distance from camera lens mount flange when lens is retracted)	Approx. 60x61mm (distance from camera lens mount flange when lens is retracted)	Approx. 55.5x22mm (distance from camera lens mount flange)
Filter-attachment size	40.5mm	72mm	40.5mm	40.5mm	40.5mm
Lens cap type	Snap-on	Snap-on	Snap-on	Snap-on	Snap-on
Lens hood	HB-N101(optional)	HB-N102(supplied)	HN-N102(optional)	HB-N103(supplied)	HN-N101(optional)
Lens case	CL-N101(optional)	CL-N102(optional)	CL-N101(optional)	CL-N101(optional)	CL-N101(optional)
Lens hood cap	—	—	—	—	HC-N101(optional)

★ Lens hood names indicate type: HN for Screw-in, HR for Rubber Screw-in, HK for Slip-on, HS for Snap-on and HB for Bayonet.
★ Specifications are subjects to change without notice.

Speedlight SB-N5 specifications

Guide number (20°C/68°F)	8.5/27.9 (ISO 100, m/ft), 12/39.4 (ISO 200, m/ft)
Bounce angle	<ul style="list-style-type: none"> Vertical: Flash can be rotated up 90° from horizontal with stops where the flash is pointing directly ahead and at 60°, 75°, and 90° Horizontal: 180° right to 180° left, with stops where the flash is pointing directly ahead and at 30°, 60°, 75°, 90°, 120°, 150°, and 180°
Capture illuminator	When SB-N5 is used with compatible cameras, lights for about six seconds during buffering in Smart Photo Selector and Motion Snapshot modes
Dimensions (WxHxD)	Approx. 50 x 70.5 x 40.5mm(2.0 x 2.8 x 1.6-in.)
Weight	Approx. 70g(2.5 oz) for SB-N5 only

★ Specifications are subjects to change without notice.

Approved memory cards

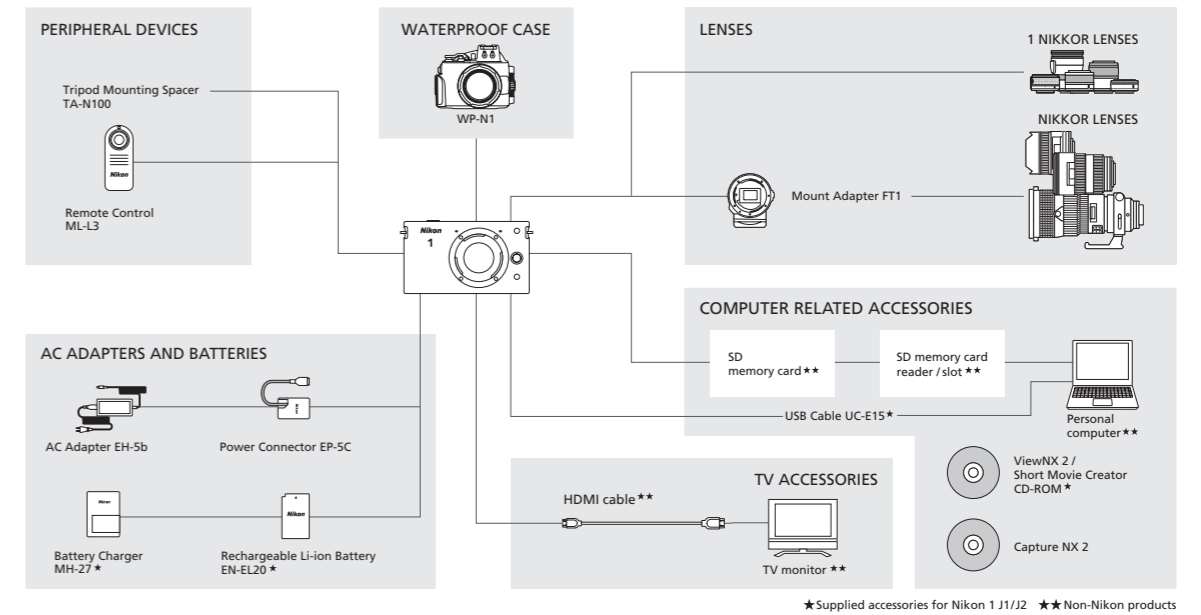
The following cards have been tested and approved for use in the camera. Cards with class 6 or faster write speeds are recommended for movie recording. Recording may end unexpectedly when cards with slower write speeds are used.

	SD cards	SDHC cards* ²	SDXC cards* ³
SanDisk	2GB * ¹	4GB, 8GB, 16GB, 32GB	64GB
Toshiba			
Panasonic			
Lexar Media	—	4GB, 8GB, 16GB	—
Platinum II			
Professional			
Full-HD Video			

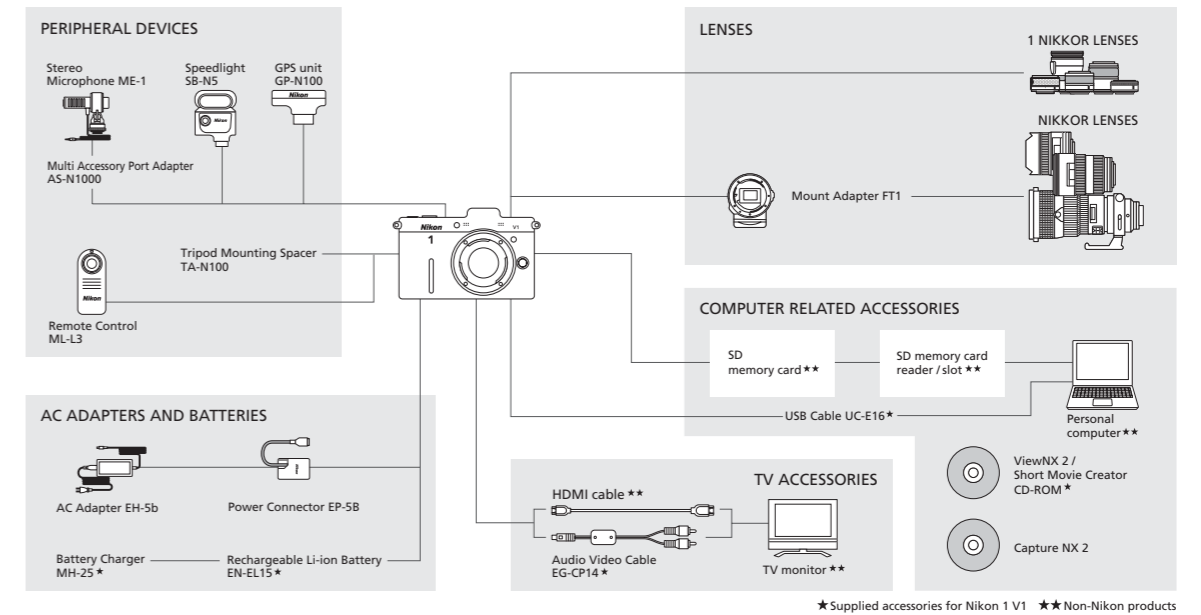
*¹ Check that any card readers or other devices with which the card will be used support 2 GB cards.
*² Check that any card readers or other devices with which the card will be used are SDHC-compliant. The camera supports UHS-1.
*³ Check that any card readers or other devices with which the card will be used are SDXC-compliant. The camera supports UHS-1.



Nikon 1 J1/J2 system chart



Nikon 1 V1 system chart



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At the heart of the image