High reliability Low TCO¹

This duplex single function printer with USB, Wi-Fi and Ethernet connectivity options allows you to benefit from low cost business printing. With its small footprint and high reliability, the mono EcoTank ink tank printer delivers an extremely low total cost of ownership (TCO) and cost per page (CPP).







Save money

This highly efficient model is an ideal low-cost printing solution. With a 94% lower cost per page (CPP) compared to mono laser printers², the ET-M1180/M1180 has a TCO that is significantly lower than mono laser printers.



Save time

With tanks that hold enough ink to print 6,000 pages, and 11,000 pages worth of ink included in the box, the EcoTank printer requires minimal intervention, resulting in low down time and high reliability. With fast print speeds this model delivers quick, reliable results.



Save energy

The Epson ET-M1180/M1180 mono inkjet printer has up to 96% lower power consumption compared to mono laser³. This is thanks to its inkjet technology that does not require a warm up time.



Printed on the EcoTank Mono ET-M1180/M1180



First page out time of

6

seconds



Print up to 1 1 _ () (

pages with the initial ink yield in the box





2 Epson ET-M1180 mono inkjet printer has up to 94% lower CPP compared to mono laser. Cost per page calculated by dividing page yield (stated on manufacturers' own websites) by price of ink. Ink prices exclude VAT and are calculated by using the average sell price (across UK, France and Germany) using third party data named GAP Intelligence, August 20th 2018. The Epson ink pricing used came from Epson's website using the Western Europe base price. The models were chosen based on a highest sell out in EMEA when comparing of specifications closest to the Epson model. The specifications include functionality, connectivity and with a print speed up to 25ppm using IDC EMEA regions, June 7th 2018. Where a successor model replaced the highest selling competitor, we used the CPP comparison for the latest machine. Printers used in this segmentation were Epson ET-M1180 inkjet printer and HP LaserJet Pro M102w and Canon i-SENSYS LBP151dw.

3 Epson ET-M1180/M1180 mono inkjet printer has up to 96% lower power consumption compared to mono laser. Power consumption calculated by the difference between the power consumption of Epson vs competitor, using figures posted on third party or manufacturer website. The models were chosen based on a highest sell out in EMEA when comparing of specifications on model. The specifications include functionality, connectivity and with a print speed up to 25ppm using IDC EMEA regions, June 7th 2018. Where a successor model replaced the highest selling competitor, we used the CPP comparison for the latest machine. Printers used in this segmentation were Epson ET-M1180/M1180 inkjet printer and HP LaserJet Pro M102w and Canon i-SENSYS LBP151dw.

For further information please contact your local Epson office or visit www.epson-europe.con

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PRINT SAMPLE

Printed on the EcoTank Mono ET-M1180/M1180



First page out time of

seconds



Print up to

pages with the initial ink yield in the box









The Epson ET-M1180/M1180 mono inkjet printer has up to 96% lower power consumption compared to mono laser³. This is thanks to its inkjet technology that does not require a warm up time.



Save time

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Low TCO1

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1 Lowest TCO over 3 years against competitive laser models. MPV based on 450 pages of genuine ink. HW and Ink prices exclude VAT and are calculated by using the average sell price (across UK, France and Germany) using third party data named GAP Intelligence, August 20th 2018. The Epson ink pricing used came from Epson's website using the Western Europe base price. The models were chosen based on a highest sell out in EMEA when comparing of specifications closest to the Epson model. The specifications include functionality, connectivity and with a print speed up to 25ppm using IDC EMEA regions, June 7th 2018. Where a successor model replaced the highest selling competitor, we used the CPP comparison for the latest machine. Printers used in this segmentation were Epson M1180 inkjet printer and HP LaserUel Pro M102w and Cannon i-SENSYS LBP151dw.

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