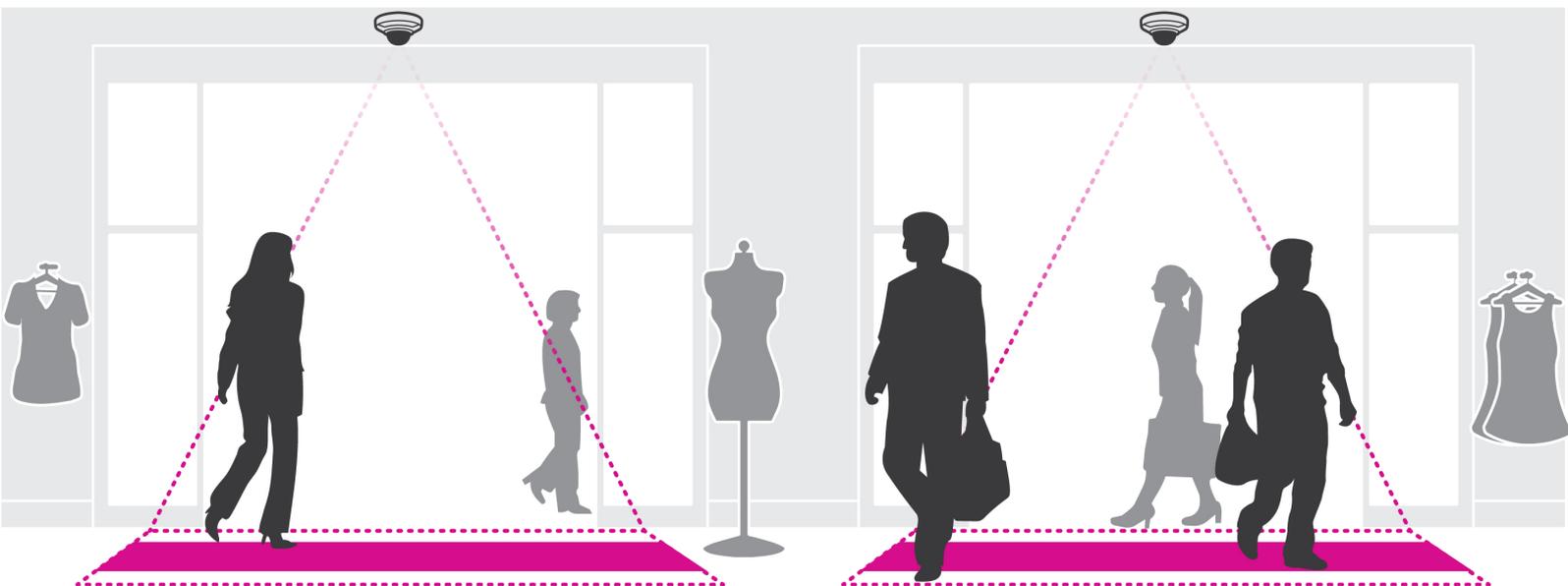


AXIS Occupancy Estimator

Smart analytics for understanding occupancy patterns

AXIS Occupancy Estimator is a cost-efficient, scalable and proven video analytics application for gathering and analyzing occupancy data. Installed on a network camera, this application is a valuable tool for improving service planning in places like shopping malls or entertainment venues. Using ceiling-mounted cameras at the entrances to a designated area, the application collects and stores real-time data on the number of people inside and their average visit time. AXIS Occupancy Estimator stores data directly in each camera for easy access through the camera's web interface or in AXIS Store Reporter, which provides a clear graphical representation.

- > **Gathers and analyzes occupancy data**
- > **Determines number of people in an area and average visit time**
- > **Improves staff and service planning**
- > **Based on proven technology**



AXIS Occupancy Estimator

Application		System integration	
Supported products	For a complete list of recommended and supported products, go to www.axis.com	Application Programming Interface	Open API for software integration. Specifications available at www.axis.com
Functionality	Automatic upload to separately sold AXIS Store Data Manager and AXIS Store Reporter. Counting data stored up to 90 days without SD card. AXIS People Counter functionality. Supports wide entrances using multiple counters.	Event integration	Integrates with camera event management system to enable event streaming to Video Management Software and camera actions such as I/O control, notification, and edge storage.
Configuration	Web configuration interface included	General	
Licenses	Demo license available at www.axis.com	Languages	English, German, Spanish, Italian, French, Chinese (simplified), Japanese, Russian
Scenarios		Environmental responsibility:	
Typical applications	Indoor environments to estimate the number of people in a building or in a room at a given point in time. Suitable for locations where the visitor or customer flow and average visit time are steady.	www.axis.com/environmental-responsibility	
Mounting height	2.7 m to 10 m (8 ft 10 in to 32 ft 10 in)		
Limitations	Objects below approximately 110 cm (43 in) are not counted.		