

# COOLPIX W150

WATERPROOF AND READY TO PLAY

Family holiday? A weekend with friends? Say hello to the waterproof COOLPIX that's built to go anywhere! This compact adventure camera is so easy to use, anyone can capture superb photos and videos with it. Plus, it's tough as a coconut and comes in five awesome colours.

## FEATURES

#### Waterproof 10 m | Shockproof 1.8 m | Freezeproof -10 °C | Dustproof

Enjoy true point-and-shoot ease from the COOLPIX that can handle a drop or two, excels in the cold, and just loves a pool party.

#### Always beautiful results

The low-light CMOS sensor and precision NIKKOR  $3\times$  optical zoom lens deliver beautiful photos and movies. For distant action, the  $6\times$  Dynamic Fine Zoom gives you plenty of reach.

#### Ready for action

The dedicated movie button makes it easy to switch straight to recording Full HD (1080p/30 fps) video footage with stereo sound.

#### Easy

From snowy landscapes to carnival fireworks, the COOLPIX WI50 knows what you're shooting and automatically optimises settings.

### Brilliant

In Underwater Face Framing mode, the camera snaps up to four photos each time it sees a face.

#### Playful

You can shoot with a simple menu interface or turn on the Variety menu. This lets you attach voice messages to photos, activate playful welcome screens, and more.

#### Keeps the fun going

This camera's long battery life keeps you shooting and the anti-reflective LCD screen offers clear visibility, even underwater.

#### SnapBridge

Shoot and share, right there. Nikon's SnapBridge app for iOS and Android automatically transfers images from your camera to your smartphone/tablet for instant sharing. Plus you can use your smart device to shoot remotely and put yourself in the shot.

# INCLUDED ACCESSORIES



STRAP AN-CP19



EN-EL19 BATTER



EH-73P CHARGING AC ADAPTER



USB CABLE UC-E21

#### **OPTIONAL ACCESSORIES**



BATTERY CHARGER MH-66



FLOATING STRAP

CAPTURE TOMORROW







# TECHNICAL SPECIFICATIONS COOLPIX W150

Effective pixels	13.2 million (Image processing may reduce the number of effective pixels.)
lmage sensor	1/3.1-in. type CMOS, total pixels: approx.14.17 million
Lens	NIKKOR lens with 3× optical zoom
Focal length	4.1 to 12.3 mm (angle of view equivalent to that of 30 to 90 mm lens in 35 mm [135] format)
Maximum aperture	f/3.3 to 5.9
Construction	6 elements in 5 groups
Digital zoom magnification	Up to $4\times$ (angle of view equivalent to that of approx. 360 mm lens in 35 mm [135] format)
Vibration reduction	Electronic VR (movies) / Electronic VR (still images)
Autofocus system	Contrast-detect AF
Monitor size	6.7 cm (2.7-in.) diagonal; Approx. 230k-dot, TFT LCD with anti-reflection coating and 5-level brightness adjustment
Media	SD, SDHC, SDXC, Internal memory (approx. 21 MB)
File formats	Still images: JPEG; Voice messages: WAV; Movies: MP4 (Video: H.264/MPEG-4 AVC, Audio: AAC stereo)
Movies	Large (1080p) (1920×1080), Small (640) (640×480), Small (old-fashioned) (640×480)
ISO sensitivity	ISO 125 to 1600
Wi-Fi (Wireless LAN)	IEEE 802.11b/g (standard wireless LAN protocol)
Bluetooth	Bluetooth Specification Version 4.1; Bluetooth: 2402 to 2480 MHz, Bluetooth Low Energy: 2402 to 2480 MHz; Bluetooth: 3.5 dBm (EIRP), Bluetooth Low Energy: 3.5 dBm (EIRP)
Built-in flash	Yes
Power sources	One EN-EL19 Rechargeable Li-ion Battery (included), EH-62G AC Adapter (available separately)
Battery life	Still shooting: Approx. 220 shots when using EN-EL19" / Movies: Approx. 1 h 35 min when using EN-EL19"
Waterproof	JIS/IEC protection class 8 (IPX8) equivalent (under our testing conditions), Capacity to shoot images underwater up to a depth of 10 m (33 ft) and for 60 minutes
Dustproof	JIS/IEC protection class 6 (IP6X) equivalent (under our testing conditions)
Shockproof	Cleared our testing conditions1 compliant with MILSTD-810G w/Change 1 Method 516.7-Shock
Dimensions (WxHxD)	Approx. $109.5 \times 67.0 \times 38.0$ mm ( $4.4 \times 2.7 \times 1.5$ in.) (excluding projections)
Weight	Approx. 177 g (6.3 oz) (including battery and memory card)
Operating environment	Temperature: —10°C to +40°C (14°F to 104°F) (for land use), 0°C to 40°C (32°F to 104°F) (for underwater use) / humidity 85% or less (no condensation)
Supplied Accessories	Strap (Do not swing the camera by the strap. The camera could strike objects or people causing injury and damage to the camera.), EN-EL19 Rechargeable Li-ion Battery, EH-73P Charging AC Adapter (A plug adapter is attached depending on the country or region of purchase. The shape of the plug adapter varies with the country or region of purchase. The EH-73PCH Charging AC Adapter may be included instead of the EH-73P, depending on the country or region where you purchased the camera.), UC-E21 USB Cable, Brush (The brush is used for cleaning the waterproof packing.)
All measurements are performed in confo	profity with Camera and Imagina Products Association (CIPA) standards or quidalines

 $All\ measurements\ are\ performed\ in\ conformity\ with\ Camera\ and\ Imaging\ Products\ Association\ (CIPA)\ standards\ or\ guidelines.$ 

<sup>&</sup>lt;sup>11</sup> Battery life does not reflect the use of SnapBridge and may vary with the conditions of use, including temperature, the interval between shots, and the length of time that menus and images are displayed.



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